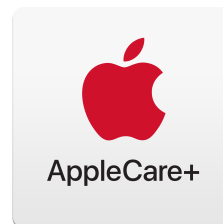


AppleCare+ for Mac

First Look

Service and support from the people who know your Mac best.



	Mac mini	iMac, iMac Pro	Mac Pro	MacBook, MacBook Air	13-inch MacBook Pro	15-inch MacBook Pro, 16-inch MacBook Pro
Apple [*] price	\$99	\$169	\$299	\$249	\$269	\$379
Duration	Three years from AppleCare+ purchase date					
Scope of service and support	Provides up to three years of expert technical support and hardware coverage Adds up to two incidents of accidental damage coverage, each subject to a service fee					
Service fees (U.S.)	\$99 for screen damage or external enclosure damage, \$299 for other damage					

Key messages

One stop for technical support

- 24/7 priority access to Apple experts via chat or phone
- Onsite repair for desktop computers
- Mail-in repair for portable computers
- Global repair coverage

Apple hardware coverage

- Provides repair coverage, including both parts and labor, from Apple-authorized technicians
- Covers Mac, battery, included accessories, AirPort, and Apple USB SuperDrive
- Adds up to two incidents of accidental damage from handling for Mac, each subject to a service fee (see above for fees)

Software support included

- Using macOS and iCloud
- Quick how-to questions about Apple-branded apps like Photos, iMovie, GarageBand, Pages, Numbers, Keynote, and pro apps, such as Final Cut Pro X, Logic Pro X, and more
- Connecting to printers and AirPort networks

Additional information

- AppleCare+ is a best-in-class service contract from Apple—not insurance
- AppleCare+ can only be purchased within 60 days of eligible Mac purchase
- AppleCare+ is an automatic enrollment program, so everything is done at the time of purchase
- Mechanical failures are covered at no additional cost to customers
- Accidental damage from handling includes drops and spills affecting the functionality of Mac—AppleCare+ doesn't cover catastrophic damage from an accident or inoperability after unauthorized modifications
- AppleCare+ does not cover cosmetic damage or damage that does not affect the functionality of Mac
- AppleCare+ for Mac does not cover theft or loss
- Repair or replacement service may be limited to country of purchase
- AirPort and Apple USB SuperDrive must be purchased up to two years before your Mac purchase or during the term of your AppleCare+ coverage to receive service coverage

Learn more at apple.com/support/products/mac/

AppleCare+ Terms and Conditions: apple.com/legal/sales-support/applecare/applecareplus/

For informational purposes only. Not for customer use.

© 2019 Apple Inc. All rights reserved. Product and company names mentioned herein may be trademarks of their respective companies. Product specifications are subject to change without notice. December 2019